



"Seasons of Love, Spring"
Seventeenth Members' Only Print



"Barnyard Buddies"
Fourth Junior Members' Only Print

The First Smith Year 2003

Longtime Society legal advisor Arthur L. Smith was elected to serve as president, with Hannes Meyers, Jr. joining him as executive vice president. Mary Lou McMillin was appointed to a one-year term as director to serve out the latter's term. Jean Evenson of Osage, Iowa, replaced George Johnson on the Board of Directors, and Marlyn De Waard was elected to her first full term as director. All other officers and directors remained the same.

SCHOLARSHIPS

The P. Buckley Moss Society — Anne and Matt Harbison Scholarship underwent a major change in its criteria. No

longer available to students with any type of learning difference, it is now limited to students with diagnosed Specific Language Processing difficulties. These include such areas as dyslexia, written expression, reading comprehension, central auditory processing, visual perception, or word recognition. The intention is to reward the students who suffer from learning difficulties similar to those which Pat has endured.

The 2003 Harbison winner was Tom Burkam of Delaware, Ohio, who attended Wittenberg University in Springfield, Ohio. He is considering a career in either physical therapy or teaching and coaching. Lissie Richmond and Jean Rogers received renewals of their scholarships,

but Charlie Tucker remained on probationary status.

When no applications were received for the Judith Cary Scholarship by the deadline date of March 31, the date was extended until May 15. The selection committee again recommended that two scholarships be awarded. Amy Mitchell Howard graduated in 2000 from Mary Baldwin College in Staunton, Virginia, with a degree in Studio Art. She is obtaining her Master's in Teaching in Special Education from the Curry School of Education at the University of Virginia. Patricia Quillin dropped out of high school in her junior year 20 years ago, obtained her GED, and has worked as a classroom aide in special education and as a home visitor/aide for Head Start. Trish is obtaining a BA degree in Special Education from Concord College.

When the Cary Fund was first established, it was to be a program of limited duration based upon funds that were donated in memory of Judy. In recognition not only of Judy's role as a Society leader but also that of other Society leaders, the Board voted to continue the scholarship. Effective in 2005, when the Judith Cary Scholarship would otherwise expire, the award will continue as the Cary Leadership Memorial Scholarship. The same criteria and amount will continue to apply.

PRESIDENTS' AWARD

Currently honoring the past three presidents of the Society, the Presidents' Award was implemented in 2003. Robert P. Lewis (1990-1994), Noreen

Newman Johnson (1994-1998), and Rev. Harold A. Henning (1998-2002) all exemplified the ideals espoused by Pat.

This \$1,000 award is intended for someone who has made a significant contribution to improving the education and well-being of children during the preceding year — a volunteer, a teacher, a counselor, an educator, a mentor. If in a formal education situation, the circumstances should be above and beyond what is normally expected of a paid professional.

Marie Y. Nales of Danville, Virginia, a Society member since 1998, was the first recipient. She retired in 2000 from teaching business classes at both the community college and the high school levels. As a member of the Danville Master Gardener Association, Marie coordinated the "Seeds for Kids" program for the Danville school system. She also worked with 15 students at a juvenile detention center instructing them how to make newspaper pots for growing seeds in their new greenhouse. In addition, she served as a tutor in the Book Buddies Program at an elementary school. With the funds from the



Marie Nales receives a certificate from Society president Art Smith honoring her as the recipient of the first Presidents' Award.

Award, Marie bought books for the libraries at both the detention center and the elementary school, plus a new Moss print for herself!

PROCEDURE CHANGES & ADDITIONS

Changes were made in four areas that were instantly visible to any Society members. Basically, they “jazzed up” the image of the Society.

- Undoubtedly the most important was the new Society logo. It retained the two geese but placed them in an arch. The rocker “For the Love of Children,” added to the original logo in 1994. was



moved to the top, and Pat’s signature was placed above the word “Society.” The new logo officially began in July, but it was added to components, such as envelopes, etc., as supplies dictated.

- The binder which new members receive (or which any members can purchase) is now purple instead of black and uses the new logo.

- Instead of just adding the new logo to the quarterly *Sentinel*, the newsletter was completely redesigned with changes to several elements, including the shade of purple. Also a four-page wrap on heavier paper stock was added to each



2003 membership card “Apple Butter Makers”

issue. This wrap includes the election ballot in the October issue, application forms for new members or the commemorative walkway bricks, additional promotions, surveys, etc. One major purpose was to use its back page always as the renewal notice and eliminate the cost of mailing separate renewal notices. However, this caused so much confusion throughout the year, despite the fact that the renewal information now appeared on every issue, that renewal notices were reinstated late in the year.

- The display used at conventions and other events since late in 1988 was replaced. It too uses the new logo plus a storage cupboard, two director’s chairs, and a banner which can be used by itself.

The Board also implemented additional services, items, or programs:

- In response to many requests to make the Members-Only Prints smaller and less costly (\$60), the Board voted to do just that despite a bit of trepidation at a potential loss of income (The income the Society receives from the sale of these prints typically equals between 10 and 12 percent of the annual operating budget.). To make them more desirable, Pat painted

the same scene with the four different seasons, the "Seasons of Love" series. Thus, they should make an attractive grouping. If new members worry that they cannot obtain earlier prints in the series, a limited time possibility is provided for them to purchase previous years' prints.

- A porcelain nameplate which titles the print is available to accompany each print. This \$15 item makes an excellent addition to the beauty of the framed piece. It cannot be purchased separately, but must be ordered when members turn in their redemption cards.



- 2003 marked an experiment in the price of dues. A senior rate of \$5 off the regular rate was offered; over 2,900 members

took advantage of this rate (we have a membership which is obviously getting older!). Also offered was a three-year rate of \$5 off each of the years. When this latter offer became an accounting headache, the three-year rate was discontinued, except, of course, for those already in the program.

- Summer of 2003 was declared the Summer of Moss Hugs. The Society presented an "I Give Moss Hugs" button to people who attended any of the summer events. Even if people could not attend an event to receive a button, they were encouraged to get in the spirit and hug their fellow Moss collectors.

- The next six years of the history of the Society (1997-2002) became available.

They have been posted on the Society's web site in a PDF file for each chapter. Those who cannot access them there can always order them from the office. Each year the newest chapter will be added. They make a great reference to your Society's activities.

- In an attempt to aggressively recruit new members, the Society joined with The Moss Portfolio to sponsor two booths at the Rosemont Collectible Exposition in June. The downturn in the economy, the limited number of exhibitors there, and the resulting decrease in attendance caused this attempt to be a money-losing proposition instead of gaining new members. The Board subsequently voted that the Society will no longer attend such events.

- A recruitment contest among Society members took place for the second straight year. The first place winner was Lisa Hinegardner of Woodstock, Virginia, who recruited six new members. Her prize was one of Pat's paintbrushes framed. Second place went to Mariann Peterson of Montezuma, Iowa, who recruited five members. She won a silkscreen of "Skating Sonata." Antoinette Jucha of Pittsburgh, Pennsylvania, and Cindy George of Woodstock, Virginia, tied with four new members. Each received the "Together" figurine.

FUNDRAISING DINNER

The third annual fundraising "Evening with P. Buckley Moss" sponsored by the Society was held on June 13 at the Gateway Center in Ames, Iowa. Approximately 180 people enjoyed



*“Bringing in the Apples”
renewal brooch*

The Ames High School String Quartet entertained during the cocktail hour, and members of the Ames Children’s Choirs performed after dinner. This program includes 100 boys and girls ages 8-16 singing in three choirs, which focus on the development of self-esteem through artistic experience. Approximately 30 of the singers participated. They were directed by Dr. Sylvia Munsen, who founded the program in 1995.

RICHMOND CONVENTION

The Richmond Marriott Hotel in downtown Richmond, Virginia, was the site of the first Moss Collectors’ Convention of the year on July 25-27. As an added attendance incentive, The Moss Portfolio worked with the hotel to offer a free porcelain bag showing Pat’s cats to the earliest of the people to stay at the convention hotel.

Saturday morning, Elizabeth Clemons, who was featured in the January 2001 *Sentinel*, introduced Pat’s talk. A junior at Marshall University, Elizabeth explained how Pat strongly inspired her since both have learning difficulties due to dyslexia.

Throughout the convention, attendees could work on finding the answers to 45 challenging questions in a Moss Informa-

tion Treasure Hunt. All the answers could be found at the convention by looking at Pat’s work, researching in a book, asking a staff member, or asking a fellow Moss collector. Only two contestants answered all the questions correctly. Dick Weisgerber won a “Which Way South” pillow and Dot Hiter won the newest Christmas stocking.

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Sunday morning’s Walk with Pat featured some of downtown Richmond’s most famous sites — the home of Robert E. Lee, Virginia’s state Capitol building, the Governor’s Mansion, and St. Paul’s Episcopal Church, where Lee worshipped.

The combination of the Friday and Saturday auctions and a raffle raised \$7,253 to benefit the P. Buckley Moss Foundation for Children’s Education.

Three procedures were implemented at this convention which have continued.

- The Moss Portfolio began allowing attendees to bring up to two previously purchased prints per person for Pat to sign. Before, this had been limited to just Society prints.
- To encourage people to purchase and to wear the Society anniversary pins, the Society gave a raffle ticket for each pin worn. The winner at both conventions, as well as the August chapter training weekend, received a remarked copy of *Painting the Joy of the Soul* by Peter Rippe.
- New guidelines for the buy-sell event at conventions began.



*“Hug Me”
junior renewal pin*

Because the Society typically must pay to rent the tables used and sometimes ended up paying \$50 per table even for the unused ones, thus losing money at the event, a registration system now exists. Sellers must pre-register with the office and pay in advance. There is no longer a limit on the number of items which can be placed on a table, but all items must fit on the table. All must still be rare Moss products. A limited number of tables might be available the day of the event, but at a higher rate.

DAYTON CONVENTION

October 3-5 at the Dayton Convention Center, fans of Pat again gathered for another fun convention. The weekend kicked off with a sellout luncheon on Friday to benefit St. Elizabeth PALS for Life Breast Cancer Support Group. PALS also sponsored the Sunday morning Walk with Moss, which featured the beautiful fountains at the riverfront. The organization raised \$3,000 with these events.

Saturday's Costume Parade had only two entries, but one caused quite a stir. A few months earlier, Deb Weisgerber, Ginny Myers, and Mary Lou McMillin were joking about what fun costume they could do. "Wouldn't it be funny if we could be the three cherubs behind the stars in the print of 'Starlight'?" Pat responded, "If you do this like true cherubs, wearing absolutely nothing behind the stars, I'll donate \$1,000." Although tempted to earn this money for the Foundation, the three thought twice and decided to wear something and just give the



Deb Weisgerber, Ginny Myers, and Mary Lou McMillin portray the cherubs in "Starlight."

illusion. They brought down the house anyway! The other entry was Trees of Life Chapter, which portrayed Pat's print of "Sisterhood."

During this year, The Moss Portfolio released jigsaw puzzles based on Pat's prints. The volunteers at the puzzle table had a ball working at this convention since they shared putting together one of the puzzles. It was quite the attraction to keep stopping by to check their progress.

Additional entertainment occurred at the dinner dance besides DJ Ruthie Van Gilder and her new parrot friend, Magoo. Pam Sanford and Dee Wyrick, two Society members who were celebrating birthdays on that day, were called up to the dance floor to receive a happy birthday song. They received more than that when Lance Allen, Society administrator, began doing a mini strip (only tie and belt!) for them. He ended his performance lying on their laps.

The two auctions and the raffle raised \$5,230 for the P. Buckley Moss Foundation for Children's Education.

CHAPTER TRAINING

Ninety-six representatives from 25 chapters attended the Chapter Training weekend on August 8-10 in Charlottesville, Virginia. In honor of the Society's sixteenth birthday, the theme was "Sweet Sixteen."

The festivities began Friday evening with a 50's and 60's "Sock Hop." Various chapters decorated the tables with memorabilia from those decades. The meal consisted of hamburgers, hot dogs, and root beer floats. A number of people came appropriately dressed in poodle skirts or jeans and t-shirts with the sleeves and legs rolled up. Emcee George Johnson provided some musical trivia quiz questions. A representative from each chapter provided "Sweet Success" stories, with the order of presentation determined by a rousing game of musical chairs.

Saturday's keynote speaker was Dr.



Brenda Simmons of the Society office and Joanne Bonnett of Trees of Life Chapter show off their colorful poodle skirts.

Arlene A. Carter-Pounds, billed as "The Sugar Lady." Her presentation had four missions: to promote the therapeutic value of storytelling and the power of verse; to promote the development of listening, reading, and writing skills; to inspire people to love, respect, and accept individu-

als of diverse backgrounds and circumstances; and to stimulate an interest in personal growth and achievement.

A change in the format of the small group sessions allowed participants to attend all three groups. Moss in the Forest Chapter led one session related to officer duties; Ginger Cloonan conducted a framing workshop; and a question-answer session provided information from George Johnson, Ginny Myers, Lance Allen, and Marlyn De Waard.

The Society again sponsored a raffle, with the winner being able to designate the funds to the charity of his/her choice. Rosita Villarreal of Pat's Lambs Chapter won the print of "Pigtails and Cattails" and donated the \$457 to Pat's Lambs Scholarship Fund.

The raffle of the various chapters' "gifts" at Saturday evening's Barn Party raised \$740. An additional \$260 was raised with the auction of Corrado Gabellieri's polo shirt on which Pat had drawn her signature black cat. The sale of Walk t-shirts and a basket raffle added \$333; all funds went to The Foundation.

Sunday morning led off with the Walk with Moss. The usual display of new Moss products was followed by an outstanding presentation by Randy Myers about the Foundation.

Once again, attendees went home from the weekend filled with information and a renewed enthusiasm.

SOCIETY TRIP — ST. LOUIS TO NASHVILLE
Only 16 people participated in this year's trip, but some said it was one of the most fun of them all. RiverBarge

Excursions again provided the barge trip, this time between St. Louis and Nashville September 10-17.

Two shore highlights were in Paducah, Kentucky. The Museum of the American Quilters Society was an excellent experience. Also the group was lucky to be in Paducah on the day the town was reenacting General Grant's 1861 invasion for the Civil War Days Celebration.

Although the other shore excursions were not outstanding, the fun on board more than made up for that. The group participated in two especially fun activities. They pieced together two of the newly released Moss jigsaw puzzles. There were some diehard puzzle makers in the group! Everybody was asked to bring pictures of themselves between ages 4 and 12. In the competition to identify each other, Roger Jorn was the official winner with 11 out of 16, but the young bargemaster actually did the best. He focused on things like ear lobes and lips and was not distracted by knowing the personalities. Most identifiable were Ginny Myers and George Johnson, while least identifiable were Marlyn De Waard, Noreen Johnson, and Al Sandstrom. (This activity was such fun that all the Board members participated at dinner following their November Board meeting. Newest Board member Jean Evenson correctly identified everybody!)

The barge-sponsored activities were also fun. Five of the group won prizes at bingo, including three bottles of wine. When playing reverse bingo, George Johnson had to sit down both times on the very first number as both of his cards



Marlene Ham, Ginger Cloonan, and Al Sandstrom work to finish the puzzle of "Apple Butter Makers." Also visible are some of the youth photographs of the travelers.

were "losers" from the start. Marlene Ham and Roger Jorn participated in the crew/guest talent show. During one afternoon's Newlywed Game, Anne and Dick Romine got to see how well they knew each other after 50 years of marriage. At least he knew what color nightie she had worn the night before!

Because of the group travel, the Society donated \$735 plus \$1,000 from last year's trip to the P. Buckley Moss Foundation for Children's Education.

FOUNDATION

Another successful Creative Mind Conference was sponsored in the fall by the Foundation, held this time at Sweet Briar, Virginia. Keynote speaker Harley Tomey, Director of Exceptional Education for the Richmond Virginia City Schools, spoke of the need for the arts in teaching all children. Attendees returned to their home schools refreshed and with renewed teaching strategies.

The National Teachers' Awards, sponsored by the Foundation, were awarded at the conference. First place winners were Mark Lago, grade 5 elementary teacher, and Carrie Lautenschlager, writing teacher, at Clinton Elementary School in Lincoln, Nebraska. The two will share \$2,500 plus the school will receive \$2,500 to continue their Wax Museum program.

Second place went to art specialist Joanne Frimel of the Spring Branch High School of Choice in Houston, Texas. She and her school each received \$1,500.

Third place recipient was Karen Rohrbacher, Community Based Education teacher at Gorham High School in Gorham, Maine. She and her school each received \$1,000.

Five educators each received \$1,000 grants to further their programs to provide education opportunities for children who learn differently. They were Ann

Clayton of Palmetto, Florida; Jancy Cossin of Westerville, Ohio; Jaclyn Dolan of Inkster, Michigan; Erica N. Johnson of Houston, Texas; and Karen Jones of Charlottesville, Virginia.

The Foundation sponsored its own fundraising dinner in Roanoke, Virginia, on November 7. Approximately 340 people attended the gala, which raised \$14,800 with both a silent auction and an extensive live auction that included an original watercolor and a silkscreen. Foundation past president and dinner chairperson Bob Almond read a Certificate of Recommendation from Virginia Governor Mark Warner which named Nov. 7, 2003, as P. Buckley Moss Day throughout the Commonwealth of Virginia. The citation praised the achievements of the Society in fundraising for charities and the work of the Foundation on behalf of Education and the Arts.

